



Intellectual Capital and Knowledge Management Summer Semester 2024

Name of the course	Intellectual Capital and Knowledge Management
Name of the lecturer	Prof. Ricardo Vergueiro Fernandes Costa
Description of the course	<p>The course intends to provide an integrated vision of the origins, concepts and alternative approaches associated to the topics of Intellectual Capital and Knowledge Management, in an organizational management context. A critical perspective on the conditions of practical applicability of these concepts in organizations will also be addressed.</p> <p>Proposed syllabus:</p> <ol style="list-style-type: none"> 1. The role of intangible assets in organizational management <ol style="list-style-type: none"> 1.1. Historical origins 1.2. The Resource-based View of the Firm 2. Intellectual Capital <ol style="list-style-type: none"> 2.1. Origins 2.2. Concept and components 2.3. Alternative approaches 2.4. Applications and state of the art 3. Knowledge Management <ol style="list-style-type: none"> 3.1. Origins 3.2. Concept 3.3. Alternative approaches 3.4. Knowledge Management in organizations: <ol style="list-style-type: none"> 3.4.1. Why and How 3.4.2. Benefits and Challenges
Dates and Time	Monday – Friday, 6 th – 10 th May 2024
Kind of exam	The assessment will be conducted via two group works, which will be prepared and presented in class by the students
Prerequisites required	This course would be better suited for students in the economics/business management areas, although that is not mandatory
Recommended reading	<p>*Costa, R. V., Santos, A. (2020): "Describing the process of creating an intellectual capital management framework: An interventionist case study". Knowledge and Process Management, Vol. 27 No. 1, pp. 43-52</p> <p>*Costa, R. V., Fernández-Jardón, C. & Figueroa Dorrego, P. (2014): "Critical elements for product innovation at Portuguese innovative SMEs: an intellectual capital perspective", Knowledge Management Research and Practice, Vol.12 No. 3, pp. 322-338</p> <p>* Costa, V. and Monteiro, S. (2016): "Key knowledge management processes for innovation: a systematic literature review", VINE Journal of Information and Knowledge Management Systems, Vol. 46 No. 3, pp. 386-410</p>

	<p>*Guthrie, J., Dumay, J., Ricceri, F., and Nielsen, C. (Eds), (2017) The Routledge Companion to Intellectual Capital, Routledge, London</p> <p>*Jackson, T., Shen, J., Nikolic, S., Xia, G. (2020): “Managerial factors that influence the success of knowledge management systems: A systematic literature review”. Knowledge and Process Management, Vol. 27 No. 2, pp. 77– 92</p> <p>*Teaching notes, additional readings and case-studies made available or advised by the teacher during the sessions</p>
<p>Available seats (min./max.)</p>	