

CHINA STUDY PROGRAM

Organized by Institute for Entrepreneurship, Hong Kong Polytechnic University
 and Duale Hochschule Baden-Wuerttemberg Karlsruhe / Loerrach / Mannheim / Stuttgart
 3-14 August 2020
 Hong Kong and Beijing

Program

Hong Kong			
Date	Time	Activity	Host
02 Aug (Sun)		Arrival and optional city tour Official Welcome and Preliminary Meeting of Participants	DHBW
03 Aug (Mon)	09:00 – 09:30	<i>Opening Ceremony</i> Venue: PolyU Classroom	PolyU IfE Karen, Johannes & Carsten
	09:30 – 12:00	Seminar 1: China's Development: Does it End in Tears (Covering US & China Trade, Tension & Belt & Road Initiative, etc.) Venue: PolyU Classroom	PolyU IfE
	14:00 – 16:00	Seminar 2: Hong Kong Business and Economy - Past Present and Future Venue: PolyU Classroom	PolyU IfE
	16:00 – 16:30	Briefing for Beijing trip Venue: PolyU Classroom	PolyU IfE
04 Aug (Tue)	09:00 – 10:00	Chinese Language Crash Course Venue: PolyU Classroom	PolyU IfE
	10:00 – 12:00	Project Session with Hong Kong Free Tour (HKFT) Students will get to venue by public transport	DHBW / HKFT
	PM	Visit 1: Hong Kong Science Park Students will get to venue by bike or public transport	DHBW / HKFT
05 Aug (Wed)	09:00 – 10:00	Chinese Language Crash Course Venue: PolyU Classroom	PolyU IfE
	10:00 – 12:30	Seminar 3: Hong Kong Stock Market & Financial System and Services Venue: PolyU Classroom	PolyU IfE
	14:00 – 16:30	Seminar 4: Business Culture and Effective Communication in Mainland China Venue: PolyU Classroom	PolyU IfE
06 Aug (Thu)	09:00 – 10:00	Chinese Language Crash Course Venue: PolyU Classroom	PolyU IfE
	10:00 – 12:30	Project Session with Hong Kong Free Tour Students will get to venue by public transport	DHBW / HKFT
	From 15:00	Visit 2: German Chamber of Commerce Students will get to venue by public transport	DHBW
07 Aug (Fri)		Optional: 1. Company visit in Shenzhen (e.g. IT-Robotics, Automotive Supplier); 2. City visit Macau; 3. Island visit; etc.	DHBW / HKFT

Hong Kong to Beijing			
08 Aug (Sat)		Flight or Train from Hong Kong to Beijing Preliminary Meeting of Participants Students will get to hotel by public transport	DHBW

Beijing			
09 Aug (Sun)		Free Time	
10 Aug (Mon)	09:30 – 12:00	Seminar 5: (1) Life Cycle Eco-Service Platform of Intelligent Manufacturing (2) How Enterprises from Europe enter the China Market and its Survival Strategies? PolyU will arrange classroom and transport.	Zhongguancun 北京市海淀区中关村大街 32 号，和盛大厦一层
	PM	Seminar 6: China's Economy - by Embassy of the Federal Republic of Germany PolyU will arrange classroom and transport.	PolyU IfE
11 Aug (Tue)	09:30 – 12:00	Visit 3: Visit to Lenovo PolyU will arrange transport.	PolyU IfE
	PM	Visit 4: Visit to ZhongGuanCun Inno Way PolyU will arrange transport.	PolyU IfE
12 Aug (Wed)	09:30 – 12:00	Seminar 7: Sino-German Business Cooperation – current developments, challenges and opportunities - by German Chambers of Commerce PolyU will arrange classroom and transport.	PolyU IfE
	PM	Visit 5 : The Palace Museum ("The Forbidden City") PolyU will arrange transport.	
13 Aug (Thu)		Visit 6: The Great Wall PolyU will arrange transport.	
14 Aug (Fri)		Departure Students get to airport by public transport	

Important:

The program might still be subject to changes with regard to the company visits and certain workshops.

What is included in the program?

The program fee includes all sessions, language crash course, visits, organizational fee, housing in a double room (Hong Kong and Beijing) and trip plus entrance fee for the Palace Museum and the Great Wall.

Costs:

1. Program and Housing Fee: max. 1.800 EUR

The min. number of participants is 21, the max. number of participants is 40. The fee includes all sessions, visits, an organizational fee and housing in a double room (Hong Kong and Beijing). It also includes the trip and entrance fee for the Palace Museum and the Great Wall.

Important: In case the actual costs are lower than indicated, students will be reimbursed.

The program and housing fee will be collected by DHBW.

2. Flight:

Approx. 900 EUR with Air China (recommended because of stopover in Beijing). Travel to Hong Kong, transfer to Beijing and departure from Beijing have to be organized individually by participants. Instead of flying from Hong Kong to Beijing, it is also possible to take the High Speed Train (approx. 9h).

3. Additional Costs:

Meals, Tourism Visa for China, Food, Transportation in Hong Kong and Beijing, Site Visits.

Application process for students from all campuses:

Please submit your application electronically, in pdf-format, by email to [kurzprogramm\(at\)dhbw-mannheim.de](mailto:kurzprogramm(at)dhbw-mannheim.de)

Only complete applications are accepted! Students are selected on a first come-first served principle

Deadline for handing in the application by Email: 20 March 2020.

After being selected, students will be informed to transfer the exact program fee and the housing costs to DHBW.

Application Documents needed:

- DHBW Application Form for Short Programs (DH-Bewerbungsformular für Kurzprogramme)
- Motivation Letter in English, approx. 200-300 words
- CV (in English)
- Copy of a valid passport
- Einverständniserklärung mit Unterschrift

For more information, students from all campuses can contact the following persons:

Carsten Münch

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