



Summer School
"International Business"

Duale Hochschule Baden-Württemberg
Karlsruhe



Arrival

After traveling by plane to Frankfurt and by bus or train from Frankfurt to Karlsruhe, the students are picked up and brought to the hostel.

Lectures

Together with other DHBW students.

- Strategic Management (Harry Costin)
- Basic German and Intercultural Differences (Anita Dreischer)
- Europe and the Euro (Andrew Lee)
- Cultural determinants of international business (Tudorel Popescu)



Company Visits

- Siemens
(Karlsruhe)
- ADA Cosmetics
(Kehl)
- Mercedes
(Stuttgart)
- BMW
(München)





SIGHTSEEING

Karlsruhe



Heidelberg



Bruchsal

Tour of the bruchsal castle, the only Prince-Bishop's residence on the Upper Rhine.





Stuttgart

Visit of downtown Stuttgart



Stuttgart

Visit of the Mercedes Museum

München



Visit of Munich city center and the BMW World

The traditional south German wheat beer exists also in an alcohol free version.

Paris

2 days in Paris

- City tour with hop on hop off bus
- Arc de Triomphe, Sacre Coeur, Louvre etc.



Paris



Straßbourg



Schwarzwald

Hiking tour in the black forest from Bad Herrenalb to Teufelsmühle and dinner in a traditional restaurant.



Schwarzwald





EVENING ACTIVITIES

Cinema

Visit of an old traditional movie theater



Turmberg

Picnic at the Turmberg, a hill in the outskirts of Karlsruhe with a nice view of the area.



Turmberg



Salsa





Picnic

Picnic in the castles garden with german students from DHBW

Karlsruher Schlosslichtspiele

Festival in the summer where the Castle in Karlsruhe is illuminated





FREE TIME



Exploring Karlsruhe

Time to visit the botanical gardens in Karlsruhe, a museum or the castle.



Pianos in the city

In the summer there are Pianos placed in the city center. Everyone is free to play them or enjoy the music.



Cake

Karlsruhe has to offer a lot of Cafés with a variety of cakes. The region is famous for the SchwarzwälderKirschtorte (Black forest cake)