



Baden-Württemberg Cooperative State University Karlsruhe Summer School

Instructors: DHBW Karlsruhe faculty, visiting professors, and company representatives.

Program Dates: **June 2 – 15, 2024**

Track 1: International Business

Learning Outcomes:

- Identify current challenges of global ethics and sustainability.
- Compare and contrast European (particularly German) approaches to project management with the United States, and the United Kingdom.
- Compare and contrast European negotiation approaches and leadership style versus American and British.
- Define the main features of managing global teams.
- Identify the main international anti-money laundering standards.

Course Description: On location in Karlsruhe, Germany.

Lectures about global ethics and sustainability; project management; managing global teams; international anti-money laundering standards; features of cross-cultural negotiation, leadership and cross-cultural leadership. Business Simulation “Scale up!”

Basic German language instruction for travel. Company visits, cultural activities, and joint activities with American, Canadian, British, German, and other European students.

Upon successful completion of this course, each student will be able to:

Identify and articulate the current business environment in Germany and Europe. Produce a presentation analyzing and appraise the differences and similarities between making business in Germany and their home country.

Texts/Readings: Will be provided on-site by instructors.

Assessment: Active participation in classes, discussions, business simulation, tours, and company visits. Quizzes and a final presentation.

Credits and Transcripts: The workload corresponds to 4 ECTS (44 contact hours). The participants will receive a Certificate of Participation.